

## DIGITIZING 35MM MICROFILM

# The Reel Deal

With increased patron demand for access to special collections, more and more institutions are making their unique resources available in digital formats.

Microfilm offers secure archival preservation, but for the access today's information seekers want, digitized resources offer more options for visibility and distribution.

Whether your institution has already deployed a digital asset management system or you just want to have downloadable files on your website, digitizing a microfilm collection is a fast and easy way to populate your digital archive.

Backstage's Reel Deal provides microfilm digitization at a flat price per reel, and our Reel Deal Plus option adds structure to help organize your new collection.



### WHAT YOU'LL GET FROM THE REEL DEAL

- 8-bit grayscale master TIFF images, for archiving.
- 8-bit grayscale JPEG compressed derivative images, for access.
- Single-page, searchable PDF files, one file per image.
- One digital image per film frame, reflecting single pages or two-page spreads, as filmed.
- Files are named with the microfilm reel number and a sequential counter.

### WHAT YOU'LL ADD FROM THE REEL DEAL PLUS

- Multi-page, searchable PDF files, bound by issue or segment.
- Reels filmed as two-page spreads will be auto-split to one page per TIFF.
- Structural metadata reflected in file names will be based on information gathered from the first pages of each new issue or segment, or from eye-legible microfilm targets.
- File directory structure will follow the metadata collected. For example, directories may be organized by issue or date.
- During thumbnail-level manual review, eye-legible targets and will be moved to a separate folder.

We can digitize polyester base 35mm microfilm of consistent material. Ideal formats include newspapers, books, and magazines in good condition. Unsure? Don't hesitate to reach out to the Backstage team!