

JobSearch:

Making Your Next Career Move

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President



Instant Poll

**What is your current
employment status?**

First Things First

**“You want to find a new job.
How should you go about it?
Write a resume? Contact a few
friends? Answer some help
wanted postings? Don’t!”**

– H. Lee Rust
JobSearch, Foreword

Three Key Principles

- 1. You are the product.**
- 2. Packaging.**
- 3. Most of us can't package ourselves very well.**

Resources

- *JobSearch: The Complete Manual for Jobseekers,*
by H. Lee Rust
- www.ldsjobs.org

First Things First

- **Finances**
- **Information and Resources**
- **Attitude**
- **Resumes –
How they are really used.**

Building Blocks

- 1. Accomplishments List**
- 2. Career Plan**
- 3. Marketing Targets**

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Marketing Yourself

- 1. Networking**
- 2. Help Wanted Ads**
- 3. Direct Mail**
- 4. Other Contacts**

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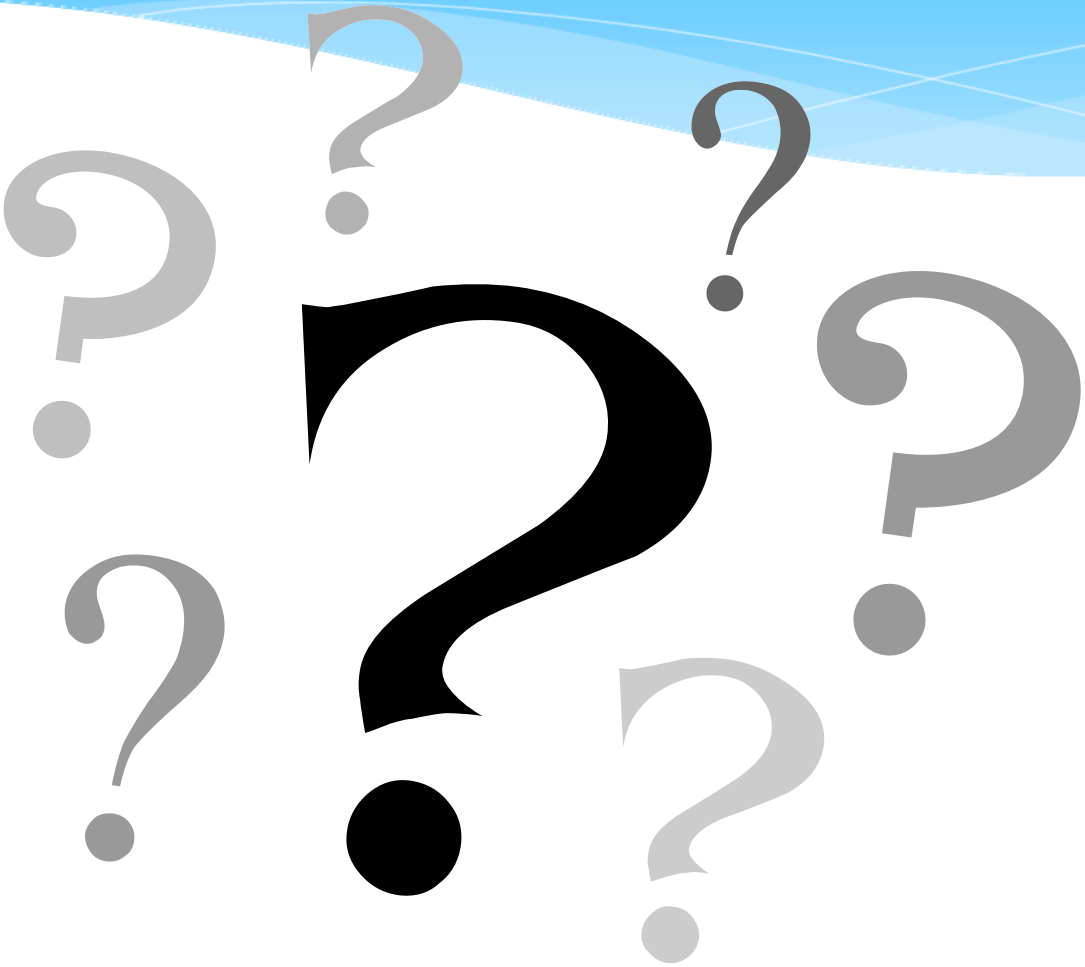
Selling Yourself

**Interviews are where
you close the sale.**

Summary

1. You are the Product
2. Preparation
3. Building Blocks
4. Marketing Yourself
5. Interviews

Questions



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